

**FOR RELEASE ON JANUARY 7, 2022**

**BRENDA BURCH ANNOUNCES NEW SINGLE 'BIG WIDE WORLD'  
TO KICK-OFF THE NEW YEAR**

**SALT LAKE CITY, UTAH (December 8, 2021)** - Today award-winning singer, songwriter and inspirational speaker, **Brenda Burch**, announces her new single, "**Big Wide World**," slated for release on **January 7<sup>th</sup>**. With two #1 hits, eight songs in the Hotdisc Top 7, and the winner of such titles as Best New Single ("Sparks Will Fly") and Best New Artist, Burch has penned a new uplifting anthem that passionately conveys living a life inspired by purpose.

Kicking off 2022 with a bang, Burch's rich country vocals coupled with a high-energy pulsating drumbeat drive the song from beginning to end. Lyrics of encouragement and strength are performed with a versatile range while rhythmic piano and retro guitars amplify the song's message: "Out of the shadows and into the light / Follow the road that makes you come alive."

Burch began writing, "Big Wide World," during the pandemic alone in her home studio. The stress and chaos occurring in the outside world propelled her to create a song that brought a sense of optimism and hope to the forefront.

**"Music makes me feel alive. How different would the world be if we all chose to do more of what we love each day?"** Burch inquires.

It's a question that spurred her to finish the song and connect with Nashville producer/drummer, Kyle May (Kelsea Ballerini, Billy Ray Cyrus, Runaway June) to work together on the production. They enlisted talented Nashville musicians who normally would have been out touring with major headlining acts, but due to the pandemic, were at home available to record. Keeping health and safety a priority, they recorded their parts separately in various studios across the country to bring the track to life.

A song for the new year when following one's passions is at the top of the list, "**Big Wide World**" will be featured in Burch's "**Keynote Concerts**" where she combines her inspiring message of living a joy-filled, purpose-driven life with her original music.

**FOR MORE INFORMATION:**

**Brenda Burch**

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**Press Kit: <https://brendaburch.com/press-kit>**

**Pre-Save Big Wide World on Spotify: <https://show.co/71zNbYs>**

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